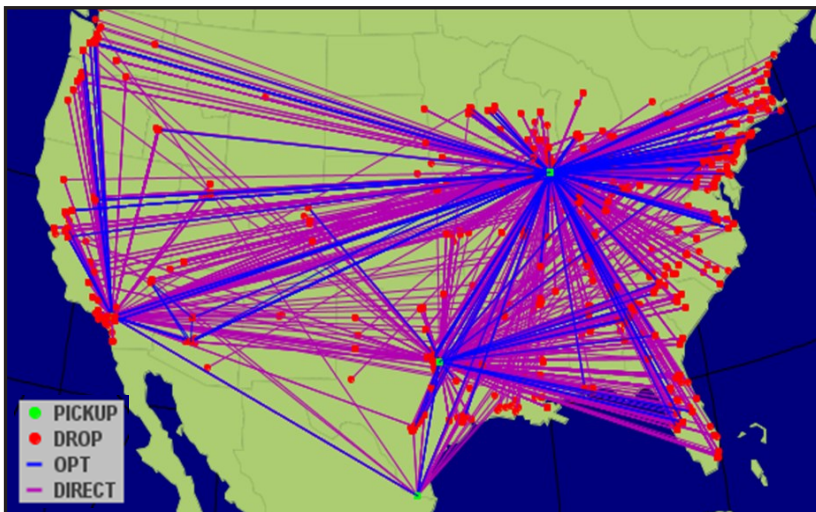


CASE STUDY

LTL POOL POINT



PROBLEM: A customer had a large LTL network that had grown considerably larger over the past several years. They came to us to see if they could get help in managing not only their costs but to see if there was a more efficient way to ship their freight.



ANALYSIS: We initially ran a full network analysis using their current data.

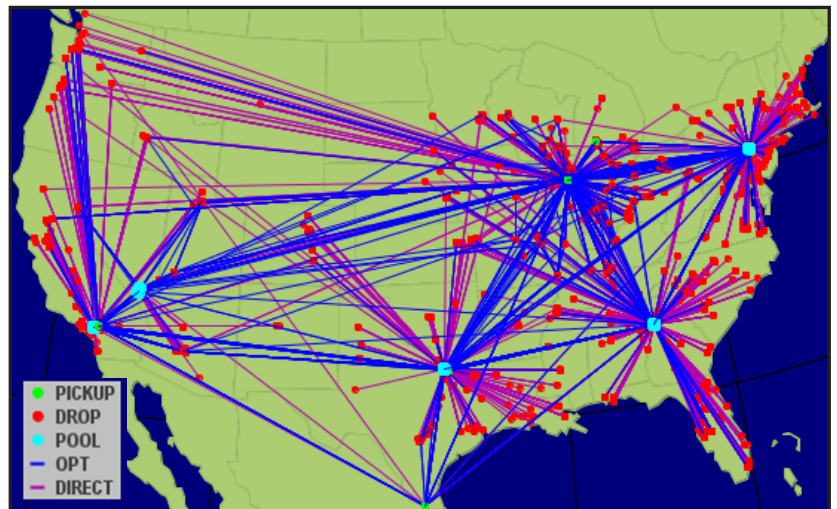
We discovered that they had shipments concentrated in key metro areas across the US with a high level of frequency.

Customer limited themselves in routing by using a few select carriers and had little visibility to their daily shipment activity.

SOLUTION: We developed a five location Pool Point Distribution Network.

We established a daily shipment plan, allowing our Customer to focus on getting their product out the door.

Savings have been in excess of **15%** of their overall transportation spend. In addition, freight damage was dramatically reduced with less touch through our Pool Point Network.



TRUCKLOAD

LESS THAN TRUCKLOAD

TRANSPORTATION MANAGEMENT

ENGINEERING



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